



Media Sponsor Request

Prepared by

Nolan Pillay – CEO and Founder

Contact Details

Company Name	StraightTalkWithNolan (Pty) Ltd Registration Number 2019/563209/07
Program Name	Inspiration for Charity Program
Company Address	7 Linnet Street, Farrarmere, Benoni, 1501
Contact Details	Mr Nolan Pillay – Founder, Executive Director Mobile: +27 62 556 7817 Email: nolan@straighttalkwithnolan.com Website: www.straighttalkwithnolan.com



Dear Sir/Madam,

Re: Letter of Motivation / Sponsor Request

Who is StraightTalkWithNolan?

Born into a poor, humble background, where it seemed like all odds were against me, I stared my challenges in the eye, conquered my most haunting fears and then worked tirelessly at achieving my life goals. Yes, I know what it feels like to go to bed hungry or to study by candle light. As a very young boy, I recall having to go from house to house, selling samoosas or murkhoo early in the morning's so that we could get money to buy bread for our lunch. Many times, nothing was sold which meant having no lunch for school. The struggle was real, and I know what my parents went through. Life was not easy for two decades – but I held my vision high and worked till I surpassed every single one of my goals.

My Life experiences, my unshakeable faith and my realistic approach to life taught me well; and these have led to my decision to establish **#StraightTalkWithNolan**.

We strongly believe in serving others before ourselves and in empowering as many people as possible – changing their lives for the better.

Why am I writing to you?

As we are aware, the world is affected immensely by the virus and people are going through various phases of their lives. After careful thought, we realised that we would be hypocrites if we sit back complacently and not do anything to “**Pay it Forward**”. I realised that I do hold within me the power to help many people to enforce change NOW, more than ever. In saying this, I have collaborated with my wife, Seema Pillay and we created a **7-Day Inspiration for Charity** program which helps our fellow citizens to deal with Fear, Mindset challenges, Meditation, Gratitude, Humanity and Change, Growth and Transformation. The program is based on daily videos and has exercises within it. Total time per day, per subscriber is 10-15 minutes.

This is an intro video <https://youtu.be/cQB68O2M294> I have also attached our flyer to this email.



The benefits of the Program

- The program will help our fellow citizens through this slow-down phase we are experiencing. We see it as an opportunity for people to heal themselves in the process and benefit from the various techniques we have learnt.
- We have nominated 6 charities who will benefit from this program, **60%** of the profits will be split equally amongst them, meaning a **10%** benefit for each one. These are the charities:
 1. The Good Deeds Foundation – NPO 175-323
 2. Die Huis Andries Meyer Old Age home – NPO 038-161
 3. Phoenix Thamizh Prathanay Kazhagam – NPO 193-919
 4. Villa of Hope South Africa – NPO 033-488
 5. Newlisec – NPC K2016115017
 6. Thalitha Khumi Empowerment Centre – NPO 080-367
- The cost of the 7-day program is R300, the benefit is that this is affordable for our fellow citizens.
- We also believe that this program will prepare our citizens for life after the slow-down.

More history on StraightTalkWithNolan

We have been involved in various programs, like Millionaire Mind Intensive, Enlightened Warrior Program, Train the Trainer, Be the Mentor 18+, Bob Proctor Coaching and we are students of Mindvalley.

The South African origin of the program brings in a unique understanding of the South African economic and cultural dynamics. These insights are more likely to ensure success amongst candidates.

Our Request

- We would like some airtime to inform our fellow citizens about the program.
- Sponsor your staff to join the program.

Thanks for your time and look forward to hearing from you.

Best Regards

Nolan and Seema Pillay