



StraightTalkWithNolan Press Room

September 2019

On the back of a hugely successful launch on the 27th of September 2019, South Africa's first-ever trademarked self-development program, "**Be the Best Version of Yourself™**" has now officially set its wheels in motion.

For program founder, **Nolan Pillay**, the launch is the culmination of his gutsy but carefully-planned vision of initiating sweeping change across South Africa – starting with those who have the potential to make the biggest impact on this country over the longest period of time: **The Youth**. Even though the Youth will be the first in line to benefit from this program, the depth of content presented in "Be the Best Version of Yourself™" provides **Authentic Leadership** skills that have far-reaching benefits for both entrepreneurs and **corporate executives** alike.

Pillay also emphasised the importance of telling the African story as a way to inspire and motivate people despite the struggles that they are faced with – struggles which unique individuals have pushed through against the odds in order to achieve success in their lives; struggles which are found only in South Africa that international programs are not equipped to deal with effectively. To this end, 4 candidates to be mentored by Mr Pillay as of 2020 spoke about their heart-rending struggles and they were flanked by the recently-crowned **Ms and Mr Deaf SA 2019** – Judith Madi, Ms Deaf South Africa 2019 and Cent Tholang Setona, Mr Deaf South Africa 2019, respectively, who in turn inspired the audience with their stories of success in the face of the adversity that is hearing loss. Adding to the weight of support for this initiative, **CEO of Miss, Ms and Mr Deaf South Africa** – Janice Jonker Davies addressed the guests and added in a separate comment: "I really think that it's a great initiative and it has inspired me a lot. I hope there will be more like this and I would really like the new MDSA finalists to attend the event to help motivate them so they can realise that it's not only the Deaf people who struggle but hearing people as well; and that they must not allow their disabilities to stand in the way of their success. They CAN overcome it and stand up for themselves! It will definitely help them on their new journey next year."

Serial entrepreneur, Aeronautical Engineer and Television Personality, Joedy Ramjith also added his support as a guest speaker with **Celebrity MC and Entertainer**, Pravesh Mungaldave heading the line-up as the Master of Ceremonies for this event. Adam Steyl, **Focus and Wealth Strategist**, attended as a guest and had this to say about the event: "It's clear to me that Nolan has a far-reaching vision to change the lives and mindsets of countless generations of South Africans. He has not only created an amazing platform to train and showcase future leaders but is also able to install his students with long-lasting core value-systems geared toward balanced success."



“Be the Best Version of Yourself™” will be implementing its next stages from January 2020 where Nolan will be rolling out the African Story to the rest of the country. Till then, the public is invited to follow the journey of his 4 candidates, as well as the progress of this ground-breaking initiative under the hashtag **StraightTalkWithNolan** across all major social media platforms; as well as directly on his website, www.straighttalkwithnolan.com

Corporates and the public alike have the opportunity to offer their support to this program in an effort to fast-track its reach to the South African Youth. Further details are available on the website.